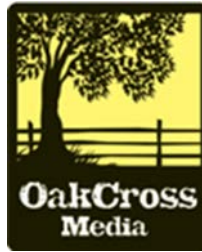


October 24, 2012

FOR IMMEDIATE RELEASE



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Jake E's Riding Round Up holds fundraiser in Canton

Kaufman, Texas-based Jake E's Riding Round Up, a therapeutic equine-assisted facility, is hosting Runnin' for the Round Up on Saturday, October 27 at the Van Zandt County Fairgrounds & Rodeo Arena in Canton. Runnin' for the Round Up was the brain-child of Event Chair Lisa Baccus and a host of volunteers as they work to create community awareness and involvement for the equine-oriented therapeutic facility.

The Saturday morning competition will begin at 8:00 am with exhibitions runs, also known as practice or training barrel runs in the industry. Each exhibition run is timed and cost \$4.00 for the opportunity to work a horse in the area. At 1:00 pm the actual competition will kick off with a special 18-and-under barrel race. The entry fee for the youth competition is \$20.00 per rider. The Open division of the competition will start directly after the youth run and awards have concluded. The Open cost \$45.00 with a 60% payback. Each contestant receives a contestant T-shirt as part of their entry fee.

At noon a short demonstration by Jake E's students will show contestants and fans alike what the therapeutic facility is all about. A huge silent auction, great food and incredible prizes are slated to round the day of fun out for all in attendance.

Sponsors for the event include: Equine Veterinary Services; Legacy Land Bank; Bill & Dana Almquist; TimeOut Café, Inc.; Fountain Therapy Center; Kent, Carroll & Austria Arnold; Gwendolyn Kines, DDS; McHone Metal Fabricators, Inc; Good Shepherd Church; and Judge & Mrs. Bruce Wood.

Jake E's Riding Round Up is a Christian non-profit healing center offering P.E.A.C.E. - People thru Equines Achieving Courage & Empowerment - located in Kaufman, Texas. The Center was established in honor of Founder Jana Ewing's 3-year-old son Jacob Eli who died in a tragic, non-equine related accident in April of 2010. The Kaufman-based therapeutic healing center focuses on improving the lives of individuals with a need to find peace. Today the non-profit offers services to a variety of clients in Kaufman, Van Zandt, Smith, Rockwall and Dallas Counties including Veterans and at-risk youth as well as elderly and special needs individuals. More information on Jake E's Riding Round Up can be found at jakesrr.org or by calling the Center at 972.962.2828.

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