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**FOR IMMEDIATE RELEASE**



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## **Operation Veteran to be held at local Therapeutic Riding Center**

Local therapeutic horseback riding facility Jake E's Riding Round Up is holding its first ever **Operation Veteran on Thursday, October 25, 2012** at its 65-acre Kaufman facility. Operation Veteran is a Jake E's signature event that stems from the facility's Horses for Heroes program. Horses for Heroes was established as an opportunity to reach out to area Veterans when they return from combat with injuries and/or mental trauma in need of innovative therapies to recover both physically and mentally from service.

More than twenty-five veterans from across the state will arrive at Jake E's Riding Round Up at 8:30 am on the 25th for a morning of equine-assisted activities and therapy. The Veterans will be divided into action groups and moved through stations including: an equine catch and release station, a tack and grooming station, a learning to lead a horse session and, ultimately, a riding opportunity. The group of Veterans will then conclude their program with a special lunch served by the Texas Baptist Men, a Dallas-based nonprofit.

*Jake E's Riding Round Up is a Christian non-profit healing center offering P.E.A.C.E. - People thru Equines Achieving Courage & Empowerment - located in Kaufman, Texas. The Center was established in honor of Founder Jana Ewing's 3-year-old son Jacob Eli who died in a tragic, non-equine related accident in April of 2010. The Kaufman-based therapeutic healing center focuses on improving the lives of individuals with a need to find peace. Today the non-profit offers services to a variety of clients in Kaufman, Van Zandt, Smith, Rockwall and Dallas Counties including Veterans and at-risk youth as well as elderly and special needs individuals. More information on Jake E's Riding Round Up can be found at [jakesrr.org](http://jakesrr.org) or by calling the Center at 972.962.2828.*

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