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LOCAL NON-PROFIT ELECTS NEW BOARD MEMBER

Lisa Baccus is a professional sales woman and event coordinator for Jeff Smith's Cowboy Collection Tack & Arena of Terrell, Texas. She works to increase sales, while elevating the awareness of the Kaufman County western tack and clothing store. What she does for a living is really not much different than her role as the newest Board Member for Jake E.'s Riding Round Up, a Christ-centered therapeutic riding center in Kaufman, Texas. Lisa is always working to make the lives of others more fulfilling when horses are involved.

"Because we are a small team at Cowboy Collection, we are very close and connected. We work together to ensure that everyone's duties get done daily. It is very much a family atmosphere," says Lisa Baccus of Cowboy Collection Tack & Arena owner Jeff Smith and the team of professionals he has assembled.

A lifelong love for horses, and for helping others, has led Lisa into both of these roles. Her background in the printing and marketing industry has helped her utilize her talent for organization and promotion in the best way possible. Her knowledge of the sales industry coupled with her strong equestrian background makes her a perfect fit for the arena and western tack supplier. Her volunteer contributions as a Board Member for Jake E.'s Riding Round Up, is simply Lisa giving back to others.

Lisa has donated in multiple areas to the organization since its inception in 2010. She is currently serving as the Chairman for the organization's upcoming Runnin' for the Round Up, a fundraising barrel race to be held on October 27th at the Cowboy Collection Arena. Her commitment to the Lord and the work of Jake E.'s Riding Round Up was her platform for interest in serving as a Board Member for Jake E.'s Riding Round Up. Lisa is the first individual to be named to the Board beyond the organizations original Founding Board Members. Lisa believes her previous fundraising experience, community outreach, and knowledge of the equine industry will be an asset to her work as a Jake E.'s Riding Round Up Board of Director.

Lisa lives in Elmo and is the proud mother of daughter Kaci. She enjoys cooking, antiquing and gardening in her spare time.

Jake E.'s Riding Round Up is a Christian non-profit healing center offering P.E.A.C.E. - People thru Equines Achieving Courage and Empowerment - located in Kaufman, Texas. The Center was established in honor of Founder Jana Ewing's 3-year-old son Jacob Eli who died in a tragic, non-equine related accident in April of 2010. The Kaufman-based therapeutic healing center focuses on improving the lives of individuals with a need to find peace. Today the non-profit offers services to a variety of clients in Kaufman, Van Zandt, Smith, Rockwall and Dallas Counties including Veterans and at-risk youth as well as elderly and special needs individuals. More information on Jake E.'s Riding Round Up can be found at jakesrr.com or by calling the Center at 972.962.2828.

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